

KMOS-TV  
Community Advisory Board  
August 2021 Meeting Minutes  
August 17th, 2021

The meeting was called to order at 12:01 P.M. by William Smart.

Community Advisory Board Members in attendance were William Smart, Rosalie Spencer, Meryl Lin McKean, Rick Langdon, Cindy Squire, Tammy Chute, and Doug Sokolowski.

KMOS-TV staff members in attendance were Josh Tomlinson, Nicole Hume, Scott Alvested, Curtis Hartley, Roy Millen, and Christy Millen.

A motion to approve the May 2021 CAB Meeting minutes was made by Rosalie Spencer. Rick Langdon seconded the motion. No objections were made, and the May 2021 CAB Meeting minutes were approved.

Josh Tomlinson delivered the General Manager's update. Josh noted that masks are once again required on the UCM campus. He announced that for the first time in our history our PBS dues were paid early. This gave us a 1.5% discount on the dues.

The tower maintenance project continues. We are waiting on a final report, but the preliminary report is that the tower is in very good shape for a tower that has not been inspected. The old channel 6 antenna will be removed. Going forward, tower inspections will be done every five years. Preventative maintenance is cheaper than reactive maintenance.

We just wrapped up the *Missouri Bicentennial* documentary. The documentary aired on all PBS stations in Missouri and has received a very positive response. This type of collaboration between KMOS-TV and Ozark Public Television has never happened between our two stations before.

Josh recognized Christy and Roy Millen for their hard work. Governor Parsons did an introduction for all four stations and promoted the *Missouri Bicentennial* documentary on his social media.

The UCM History Documentary will celebrate the 150th anniversary of UCM. All living UCM presidents were interviewed, as well as three historians, the Johnson County Historical Society, Jerry Hughes, and UCM's living historian, Jeff Murphy.

This will be a busy semester. Josh will be focused on reinvigorating the student staff to make it a more robust experience for both students and staff.

Michael O'Keefe delivered the programming update. The *Missouri Bicentennial* documentary will air three more times on channels 6.1 and 6.3. September and October are the big fall

premiere months for PBS. Masterpiece will return with more episodes of *Grantchester*. POV has an engaging new documentary. NOVA will explore edible insects. There will be programming about the 9/11 Generation. This program will follow young people whose fathers died in the attack. *Frontline* will look at the twenty years since the attacks. On September 19th to the 22nd, a Ken Burns program about the rise and fall of boxer Muhammad Ali will air. This will be an eight plus hour documentary about Ali.

Nicole Hume delivered the strategic partnership update. KMOS-TV has hired a new Corporate Support Coordinator, Peter Spexarth. Peter was a KMOS-TV student worker for two years. Everyone is excited for him to come back, and we look forward to getting him started. We are continuing to work with communities and businesses, and we continue to create underwriting contracts. This summer, we hosted a reading competition for children. The winner received books, toys, and a Google Home. This winter, the children's writing contest will be held again. Previously, the station only pledged four times a year. Now, we are pledging on a regular basis.

William Smart then moved to new business.

Rosalie Spencer submitted the new board member nominations. Cindy Squire motioned for approval. Tammy Chute seconded the motion. There was no dissent, and the new members were elected. Meryl Lin McKean will be the CAB Chair, Rick Langdon will be the CAB Vice Chair, and Marshall Abney will be the CAB Secretary.

The proposed meeting dates for the 2022 calendar year were proposed. No voting occurred.

The next CAB meeting is scheduled for November 9th, 2021 in Warrensburg on the UCM campus.

The meeting was then opened for Board comments.

Cindy Squire believes channel 6.3 is a great tool for viewing programs that viewers haven't seen before. She thought the Missouri Documentary was excellent.

Meryl Lin McKean was also appreciative of channel 6.3. She thought that all of the world news during world events is excellent. Meryl Lin also commended Josh on trying to revamp the student workforce.

Rick Langdon echoed that he was also looking forward to the Missouri Documentary. He thought it was very well done and a high quality piece.

Tammy Chute thought the documentary was extremely well done. She appreciates the advanced notice of the 2022 meeting dates.

Rosalie Spencer mentioned that she personally appreciates the quality of the programming and the lack of commercials. She commended the KMOS-TV staff for working well together and on their professionalism.

Doug Sokolowski stated he likes that the dues were paid early. He mentioned that a lot of non-profit organizations are struggling, and it is neat to have Governor Parsons involved. He said he watched a lot of the KMOS Classroom programming over the summer and is looking forward to the Muhammad Ali documentary.

Josh Tomlinson thanked William Smart for his time as chairperson of the Board for the last two and a half years.

William Smart said he enjoyed his time leading the Board. He stated everyone was always prepared and professional. William mentioned that 9/11 and COVID-19 have changed all of our lives, forever. He appreciates everyone who has put time into serving on the Board, and he also appreciates the KMOS-TV team.

William Smart adjourned the meeting at 12:29 P.M.