

KMOS-TV Community Advisory Board (CAB)
Meeting Minutes
February 19th, 2019

The meeting was called to order at 12:19 PM in Union Room 237B in Warrensburg, Missouri by Tammy Chute. CAB members present were Don Kiefer, Dave Peerbolte, Galen Dody, Tammy Chute, Rick Langdon, Rosalie Spencer, and Doug Sokolowski. KMOS-TV staff members present were Josh Tomlinson, Nicole Hume, Curtis Hartley, Michael O'Keefe, and Tony Guanella. UCM President Roger Best was also in attendance.

The meeting began with the approval of the October meeting minutes. Galen Dody motioned for approval. Doug Sokolowski seconded, and all members were in agreement. The October minutes were approved.

KMOS-TV staff members delivered reports. Josh Tomlinson, General Manager of KMOS-TV, discussed several topics during his presentation to the board. He first informed the board that KMOS-TV won a NETA award last month for best promo (small station) for Missouri Life: Best of Season 4. He then went over his priorities for the station. Currently, the station is focused on preparing for a sustained future. The last two years have been trying for the university, including KMOS-TV. In 2009, the station had 2 channels that aired 16 hours a day. In 2019, the station has 4 channels that air 24 hours a day. However, the size of the station staff has contracted rather than expanded. With a smaller staff and greater responsibilities, the station would have a difficult time withstanding several, simultaneous unplanned departures. To remedy this, all station staff are to create a continuity of mission plan. This will codify all procedures, processes, contacts, and other necessary information so that another staff member could step into that position if needed. Cross utilization training was also discussed. This will allow greater flexibility within the station and while hiring. Tammy Chute commented that this was a good idea but also cautioned that staff members may be resistant at first. Josh concluded by delivering a production update. KMOS-TV is concluding its partnership with Missouri Life. KMOS-TV will continue to air Missouri Life as long as it continues to meet KMOS-TV programming guidelines. A new KMOS-TV produced show called Making was discussed. A clip was played for the board. The role of UCM students was also discussed.

Michael O'Keefe delivered a programming update. He presented the top 10 programs for the station and briefly discussed that our audience appreciates the British comedies that are broadcast. The upcoming major programming events were then discussed: Reconstruction: America After the Civil War, Nature: American Spring Live, and Summer of Space. Clips of each of these shows were played for the board.

Nicole Hume provided a development update. A hand out was provided to each board member. Nicole briefly highlighted corporate sales, membership, and the upcoming pledge event. Education Outreach is currently working on the Children's Writers Contest. Education Outreach is also working on bringing costumed characters to different events. Nicole concluded by mentioning upcoming Community Engagement Events.

Tammy Chute thanked the staff. Tammy mentioned the death of board member Bob Van Dyke. A brief moment of silence was observed. There were currently three unfilled board seats. Josh explained the role of the nominating committee. Tammy Chute, Bill Rabourn, Doug Sokolowski, and Rosalie Spencer were placed on the nominating committee after the board unanimously voted yes for their placement. Rosalie Spencer nominated Rick Langdon to serve as a board member. Rick introduced himself; he has a long history of being affiliated with KMOS-TV. Doug Sokolowski seconded Rosalie Spencer's motion. All members voted yes to add Rick Langdon to the board. There was no dissent.

The board thanked UCM President Roger Best for attending the meeting. President Best stated that he appreciated the opportunity to attend.

Galen Dody moved to adjourn the meeting. Rick Langdon seconded.

The meeting adjourned at 1:05 PM.