

CAB Meeting Notes 08/16/2022

Roll call

KMOS Staff- Josh, Michael, Nicole, Tonia

CAB Members- Meryl McKean, Rosalie Spencer, Marshall Abney, Bill Smart, Rick Langdon, Doug Sokolowski, Cindy Squire

Call to order 12:00pm

Approval of minutes (didn't catch who motioned or seconded this)

Josh report –

*Political debate hosted by KMOS

*6 tele awards, 3 to students – all professional categories not student categories. Press release to come soon.

*Cassidy Lesire, Sophomore got Bronze

*Paris Norvell, Junior got Bronze

*Tim Oar, Senior got Silver

Michael report – Programming

*Ken Burns US and Holocaust 3 nights in Sept for Labor Day pledge – will be available on Demand

*Viewership up across most platforms but PBS Kids is down

*New program Rosie's Rules starts Oct 3rd hope it brings views back up

Nicole report – Development

*Allegiance tracking going well, additional training scheduled

*Sustainers going up

*\$140,000 trust donation received

*QR codes now available to pledge

*August pledge off to a good start with \$8,000 so far

New Business –

Dates to discuss – CAB meetings tentatively scheduled for November 15th 2022, February 14th 2023, May 16th 2023, and August 15th 2023.

February 14th meeting is only one that falls on or near a holiday

Open Discussion –

*Nearly every CAB member congratulated student on their awards.

*Discussion related to the debate and how to incorporate unopposed candidates.

*Discussion regarding CAB members giving additional critique to student produced content

Meeting adjourned 12:38 – Rosalie motioned; Doug seconded