

**KMOS-TV Community Advisory Board  
Minutes of Meeting  
May 21, 2019**

The meeting was called to order at 12:05 pm by William Smart, Chairperson. The following members were present: Rick Langdon, Cindy Squire, Doug Sokolowski, David Peerbolte, Bill Rabourn, William Smart and Rosalie Spencer.

Mr. Smart told the board that the minutes from the February meeting were in their packets and asked for them to take a few minutes to read them. Bill Rabourn made a motion to accept the minutes with Rosalie Spencer seconding the motion. The motion was approved.

Josh Tomlinson gave the board an update on happenings at KMOS and the university. As of today, the university has not announced a new Vice President of Integrated Marketing and Communications. There were 4 candidates that came to the university to interview and meet with members of the campus.

Financially, this was the first year in 3 years that KMOS did not have to return any money due to university budget issues. We did not lose anything either. Pledge drives have been very successful the past year, along with an increase in underwriting. There are 3 areas that will see an increase in activity for the next year to get help spread the word out about KMOS. These are outreach in the communities, grants to help fund possibly a couple of new programs and working on our volunteer base.

Michael O'Keefe talked to the board about some of the upcoming programming on KMOS-TV. June pledge will begin on the 1<sup>st</sup> with shows, featuring Prince and Waylon Jennings. The final episode of Doc Martin will be on May 30<sup>th</sup> with spots airing to support the program. We will be starting the series over on June 13<sup>th</sup> for those that missed the beginning. Summer of Space begins with programming leading up to the 50<sup>th</sup> anniversary of the landing on the moon, including a new documentary Chasing the Moon, that details the events up to the first walk on the moon.

Tony Guanella presented the board with information regarding development and underwriting on the station. We have had positive results with underwriting which includes several new sponsors including Wings Over Whiteman, Capital City Cinema and Bailey Cosmetic Surgery and Vein Center. Restoration Eyecare has returned as sponsor of all patriotic programming this summer.

He has been able to obtain underwriters for the web banner that is above the schedule on our web site. By the 1<sup>st</sup> of June, there will be 4 sponsors of programming there. There are several requests out to various business in regard to sponsoring the new Ken Burns documentary on Country Music, which begins on September 15<sup>th</sup>. He is also beginning to look for supporters of the holiday programming.

Bill Rabourn nominated Meryl Lin McKean for consideration as a new board member. The nomination was seconded by Cindy Squire and Rosalie Spencer. The nomination was approved by the board. There are still several positions to be filled. The next board meeting will be on Tuesday, August 20<sup>th</sup> with the location to be determined. William Smart adjourned the meeting at 12:55 pm.