

KMOS-TV
May CAB Meeting Minutes
May 12th, 2020

The meeting was called to order at 12:05 P.M. by William Smart. The meeting was held virtually via Google Meet.

Galen Dody motioned to approve the February meeting minutes. Rick Langdon seconded. The February minutes were approved.

KMOS-TV staff members in attendance were Josh Tomlinson, Nicole Hume, Curtis Hartley, Michael O'Keefe, and Tony Guanella.

CAB Board Members in attendance were Bill Smart, Rosalie Spencer, David Peerbolte, Cindy Squire, Rick Langdon, Galen Dody, and Tammy Chute.

Josh delivered the General Manager's update. The majority of the KMOS-TV staff have been working from home. The general manager and the engineering team have been working in the office. The membership team has been working on implementing a new membership management software system called Allegiance. The engineering team is preparing to install a new transmitter. Minimal interruptions in broadcasting are anticipated. KMOS-TV programming related to COVID-19 has been very well received. Meryl Lin McKean was thanked for hosting the live show. KMOS Classroom is currently in production. KMOS partnered with the UCM College of Education. UCM education students were selected by their department to create a curriculum for grades K-5. The students will present their lessons, and the recorded lessons will be aired on KMOS-TV, starting on June 1, 2020 at 9:00 A.M. (This programming will also be made available online.)

Michael O'Keefe delivered the programming update. COVID-19 updates are delivered daily. NOVA is airing a special episode about the science behind COVID-19. International news has also been brought back to KMOS-TV. A ninety-minute Memorial Day concert special will be aired during Memorial Day. A June pledge event is scheduled. KMOS-TV has recently acquired the rights to air two special mystery series. The political conventions will be aired during the summer.

Nicole Hume delivered the membership update. A special *Eating Up Easter* screening will be remotely delivered. New software has been purchased that enables KMOS-TV to connect with the community virtually during the pandemic. This software enables screenings to be done virtually. KMOS-TV has viewers across the nation that watch KMOS-TV via a streaming app. The last in-person community engagement event was held at the Home Builders Association. Educational information/materials were able to be distributed to the community. Nicole then provided a summary of the last pledge drive. Nicole concluded her presentation with a summary of KMOS-TV's underwriting efforts.

The next CAB meeting will be held August 18th, 2020. The following meeting will be November 17th, 2020.

The meeting was then opened for comments.

Meryl Lin McKean inquired about the promotional efforts being made for KMOS Classroom. Josh explained all of the promotional efforts being made.

Galen Dody was impressed with all the work still being done even though most of the staff is working from home.

Rick Langdon is happy with all the great work the station is doing during these challenging times.

William Smart thanked everyone for attending the meeting. He hopes that the next meeting will be able to be held in person.

The meeting was adjourned at 12:36 P.M.