

KMOS-TV  
November 2020 Meeting Minutes  
November 17<sup>th</sup>, 2020

The meeting was called to order at 12:01 P.M. by William Smart. The meeting was held virtually via Google Meet.

A roll call was conducted by Curtis Hartley.

Community Advisory Board Members in attendance were William Smart, Meryl Lin McKean, Rick Langdon, Rosalie Spencer, Cindy Squire, Doug Sokolowski, and David Peerbolte.

KMOS-TV staff members in attendance were Josh Tomlinson, Nicole Hume, Michael O'Keefe, and Curtis Hartley.

A motion to approve the August 2020 CAB Meeting minutes was made by Rosalie Spencer. Rick Langdon seconded the motion. There was no further discussion. The motion carried, and the August 2020 CAB Meeting Minutes were approved.

Josh Tomlinson delivered the General Manager's update. He began by highlighting some of the station's accomplishments in 2020. KMOS-TV received two Emmy nominations for *Making*. The station installed a new transmitter and upgraded its membership software. *KMOS Cinema* with Holmes Osborne was aired, and *KMOS Now* was aired live. *KMOS Classroom* aired during the summer and provided over 72 hours of classroom style learning. *KMOS Classroom* has been highly praised by viewers. KMOS is also part of the Bicentennial Alliance and is teaming up with other Missouri PBS stations to produce a documentary on the history of Missouri. A documentary on the history of the University of Central Missouri is also in the works. KMOS has had a very successful fundraising year. Josh ended his presentation by noting that UCM has activated a retrenchment policy.

Michael O'Keefe delivered the programming update. A special PBS programming announcement will be made soon. KMOS has recorded several musical performances at UCM and were able to edit them together for broadcast. *Farm Family Future* has been filmed by KMOS-TV, and it focuses on issues relevant to the future of agriculture for the next generation. It will air on January 28<sup>th</sup>, 2021. *PBS American Portrait* will air on Tuesdays in January of 2021, and it will be immediately followed by a local version that highlights voices from Missouri. British programming continues to be popular. The next pledge drive begins on November 27, 2020.

Nicole Hume delivered the development update. Karen O'Keefe, Member Services Specialist, will retire March 31<sup>st</sup>, 2021. She has worked for KMOS for over 27 years. Alicia Brockhaus has been hired to eventually take over the role of Member Services Specialist. A student employee who is interning at KMOS is nearing the completion of her internship. She has been working extensively with social media and underwriting. The Community Engagement team has been working on the American Portrait Project and held its first virtual panel discussion via Ovvee. Over thirty people participated in the discussion.

William Smart then moved to new business.

Board member elections are typically conducted at the November meeting. However, given that the Board has been unable to meet in person except once this year, it was suggested that elections be postponed until the next time the Board can meet in-person. The Board agreed to table elections until the next in-person meeting.

The proposed 2021 meeting dates are:

February 09<sup>th</sup>, 2021

May 18<sup>th</sup>, 2021

August 17<sup>th</sup>, 2021

November 9<sup>th</sup>, 2021

Meryl Lin McKean motioned to approve the proposed meeting dates. Cindy Squire seconded. The motion carried, and the meeting dates were approved.

The meeting was then opened for Board comments.

Rosalie Spencer wished everyone a wonderful Thanksgiving, a Merry Christmas, and a Happy New Year.

Doug Sokolowski stated that the station has done a fantastic job in 2020 despite of all of the happenings of 2020. He wished Karen the best and stated that the Board appreciated her service.

Meryl Lin McKean stated that KMOS Classroom will be on the cover of the next UCM magazine and congratulated the station on all of its original programming.

William Smart thanked everyone for their attendance and thanked the KMOS staff for all of their hard work. He hopes that the next meeting can be held in-person.

William Smart adjourned the meeting at 12:35 P.M.