

KMOS-TV
Community Advisory Board
May 2025 Meeting Minutes
August 12, 2025

The meeting was called to order at 12:08 pm.

Community Advisory Board Members in attendance were Rick Langdon, Doug Sokalowski, Meryl Lin McKean, Rosalie Spencer, Marshall Abney, William Smart, Cindy Squire, Jamila Khalill and Doug Harris.

KMOS-TV staff in attendance were Josh Tomlinson, Tonia Werneke, Scott Alvested, Brandi Miller, and Nellie de Laurier.

Board members reviewed the proposed August 2025 CAB Meeting Agenda and a motion to approve was made by Meryl Lin McKean. Bill Smart seconded the motion. None opposed and the August 2025 CAB Meeting Agenda was approved.

Board minutes from May 2025 were reviewed and a motion to approve the May 2025 CAB Meeting Minutes was made by Rosalie Spencer. Marshall Abney seconded the motion. None opposed and the May 2025 CAB Meeting Minutes were approved.

Josh Tomlinson delivered the General Manager's Update:

In July Emerge became available on [PBS.org](https://www.pbs.org) so now all KMOS channels are available to live stream through the app.

KMOS is currently working on a documentary on the history of Lincoln University in Jefferson City. Lincoln University is a Historical Black College or University (HBCU) and this documentary will be ready to air in September for HBCU Awareness Month.

KMOS is also working on finishing up a documentary on the Harden Cemetery Disaster. This project has been in the works for many years and will finally be completed and ready to air this fall.

Producer Tim Oar is also working on a short series called Missouri in Minutes. Each short will represent a different county within the KMOS viewing area giving a brief history of the county featured.

Over the summer several student productions were submitted to the Telly Awards. The following student productions won:

- Amazing - Bronze Telly Winner in Advocacy & Causes
- Amazing - Silver Telly Winner in Motivational
- Amazing - Bronze Telly Winner in Documentary
- Long Gone - Bronze Telly Winner in Film & Shorts
- Focus On - Bronze in General-Sustainability for Television

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Scott Alvested delivered the Community Outreach Update -

KMOS continues to promote the PBS Learning Media resource for educators and students. Current promotion centers on the upcoming Ken Burns Film, The American Revolution.

The KMOS PBS Kids Writers Contest concluded in April. We had 100 entries, which is an increase of 138% from the previous year. We are excited to see what the next contest will bring!

Upcoming Community Engagement events include the Missouri State Fair on August 14th, UCM Get the Red Out on September 11th, and KMOS Adventure Day at Runge Nature Center on October 4th.

KMOS continues to insert local membership and sponsorship messages on content streamed on the national PBS app, PBS.org, and connected devices. These messages promote sustainer giving and sponsorship messages from Restoration Eyecare, Liberty Center Association for the Arts, and the University of Central Missouri.

On June 5th, KMOS partnered with the Community Foundation of Central Missouri to host a Lunch&Learn about estate planning. There were over 70 participants and a panel of four experts to make the event a success. There have been multiple inquiries following the event on how to include KMOS in estate plans.

Planning is underway for the 2025 ComoGives campaign which kicks off on Giving Tuesday and runs through December 31st.

New Business -

Reminder was given that the next CAB meeting will be held on November 4, 2025 at the University of Central Missouri in the Elliot Union, room 237B.

The meeting was then opened for Board comments.

Rick Langdon commented that Josh Tomlinson and the rest of the staff have been doing a great job in face of all the uncertainty in Public Media at the moment.

Cindy Squire wanted to congratulate the students on the multiple Telly Awards received.

Meryl Lin McKean stated that in all her time in broadcasting the best advice she can give for dealing with adversity of any kind is to always remember what is best for the viewers.

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Marshall Abney wanted to thank KMOS for keeping the board informed of the upcoming programs and progress made at KMOS.

Rosalie Spencer commented that what lives, grows and what grows lives. Staying adaptable to the changes that come is the key.

Motion was made by Marshall Abney to adjourn the meeting, William Smart seconded the motion. Meeting adjourned at 12:43 pm.