
Looking forward to my participation gifts, but REALLY looking forward to PBS passport! I can't wait to start using it! Thank You PBS for SO many quality shows! And the concerts this week! Awesome!

Michelle P.

KMOS-TV provides Missouri citizens with commercial-free, high-quality, substantive programming which enriches, enlightens, informs and entertains.

KMOS Vision

To be an innovative public media organization that strengthens central Missouri by engaging, educating, and entertaining citizens.

KMOS Mission

KMOS serves the citizens of central Missouri with high-quality educational content and experiences online, over-the-air, and in our communities. We cultivate UCM students' professional development and encourage creative exploration through a multi-disciplinary learning lab that supports the classroom environment.

LOCAL VALUE

KMOS-TV is a valuable asset to central Missouri, which is comprised of primarily rural communities. Many residents depend on broadcast television, and express their appreciation for our non-commercial news, music, and for the high-quality children's programming.

2023 KEY SERVICES

KMOS-TV engaged with Missouri citizens in 38 counties through the broadcasts on four over-the air channels, the annual Young Writers' Contest, local events. The online delivery of engaging content has been enhanced by adding a local livestream of our primary channel (6.1) on the KMOS website, the PBS App, YouTube TV. Work proceeds to increase availability on other platforms. The volume of national content on KMOS Passport was increased through local acquisition and by our content partners.

LOCAL IMPACTS

With a broadcast signal that covers 178,000 TV households in a 20,000 square mile area, KMOS-TV connects residents with non-commercial and subscription-free information otherwise unavailable. Through these and the activities outlined on these pages, KMOS-TV continues to build relationships between and within the many communities in our large coverage area.

Explore KMOS in the Community

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KMOS COMMUNITY ADVISORY BOARD

Composed of citizens from the KMOS coverage area, the board meets quarterly to learn about KMOS activities and to provide feedback. More at KMOS.ORG.

Rick Langdon, Sedalia, Chairperson
Marshall Abney, Warrensburg, Vice Chairperson
Tonia Werneke, Secretary
Tammy Chute, Jefferson City
Meryl Lin McKean, Warrensburg
William (Bill) Smart, Ionia,
Rosalie Spencer, Rolla
Cindy Squire, Centralia
Douglas Sokolowski, Sedalia

LOCAL PRODUCTIONS

Making: In its third season, *Making* features local artists, artisans, makers and more. This season featured 18 stories about makers from across Missouri including St. Louis, Kansas City, The Ozarks, Columbia, Cameron and more. The featured subjects include Belger Arts, Pen Brady, Assumption Abbey Fruitcakes, Big Muddy Rug Hookers, Yukari Kashihara, Missouri Meerschaum Company, Build Trybe, Halsey Hardwood Creations, Allison L. Norfleet Bruenger Collections, The Knot Hole, Angelica Page, Gary Lucy, MO School of Blacksmithing, Barb Byrne, Snowbird Banjo Company, The Sewing Labs, Dale Hollow Winery, Canoe Fine Metal Art.

Student Projects: KMOS students continued to contribute to KMOS production with a series of short documentaries including features on Journaling, Astrology, LGBTQ festivals and *Derailed: Disaster in a Small Town* the story of the tragic train crash in Mendon, MO. KMOS student producers also participated in all aspects of KMOS productions throughout the year.



The process of training KMOS students on studio equipment and procedures includes a practice series called *Sit-Down Cinema*, a faux movie review show that helps build teamwork.

This Week in Missouri Politics: KMOS continued to partner with The Missouri Times to bring *This Week in Missouri Politics* to central Missouri. This program is produced by the Missouri Times and features local, state and federal lawmakers and opinion makers who shape the political landscape.

Sedalia Symphony: Childrens’ Concert

The annual Children’s Concert featured the symphony, under the baton of conductor Jerrode Marsh, performing a program designed to introduce young people classical music, including *The Carnival of Animals* by Camille Saint-Saens.



Radio Friends with Paul Pepper

In partnership with KBIA-FM, KMOS broadcasts a weekly compilation of community-based conversations between long-time host Paul Pepper and people working to improve life throughout Columbia.

DEMOCRACY AND NEWS

Missouri Times: Candidate Forum, Missouri's 4th, Republican Primary Debate - Republican candidates vying to represent the Fourth District will face off in this debate produced by the Missouri Times. The candidates are Mark Alford, Rick Brattin, Kalena Bruce, and Taylor Burkes. The debate was moderated by Michael Mahoney, Austin Petersen, and Scott Faughn.

Missouri Times Election Special 2022 - Scott Faughn moderated this special looking at the issues and races on the ballot for November 8, 2022. Scott was joined by Michael Mahoney, Jo Mannies, Jennifer Bukowsky, and Rep. Keri Ingle.

Vote 2022: Election Night Special November 8, 2022

With the control of the House and Senate hanging in the balance, PBS NewsHour Judy Woodruff lead live coverage of the results as they come in.

Presidential State of the Union Address - PBS NewsHour provides in-depth analysis of current events with a news summary, live studio interviews and discussions of domestic and international issues. Amna Nawaz and Geoff Bennett co-anchor.

More or Less Perfect Union: A Personal

Exploration - Constitutional expert Douglas H. Ginsburg reveals his perspectives as well as those of historically disadvantaged Americans, direct descendants of those involved in pivotal civil rights cases, historians, business owners, judges and other Americans.

"During these uncertain times of different events, I thank you very much for continuing to show the Lawrence Welk Music programs. Watching these shows sure helps me get through each week now."
Roland M.

January 6th Hearings - Live coverage of the public hearings held by the 'Select Committee to Investigate the January 6th Attack on the United States Capitol.' Judy Woodruff will anchor the PBS NewsHour coverage with contributions from NewsHour correspondents and expert analysis from guests. Includes the final report of the committee.

Frontline As PBS' premier public affairs series, *Frontline's* stature is reaffirmed each week through incisive documentaries covering the scope and complexity of the human, social and political experience.

Lies Politics and Democracy The political leaders and choices they made that have undermined and threatened American democracy. How officials fed lies about the 2020 election and embraced rhetoric that led to political violence.

Michael Flynn's Holy War Lt. Gen. Michael Flynn: from elite soldier overseas to waging "spiritual war" in America. With the Associated Press, how Flynn emerged as a leading conspiracy theorist, from QAnon to "Stop the Steal" and his ties to Christian nationalism.

Clarence and Ginni Thomas: Politics, Power and the Supreme Court The power and influence of Clarence and Ginni Thomas on the Supreme Court and American politics. An investigation of the controversial rise of one of Washington's most powerful couples, and their role in reshaping the country's politics and law.

GLOBAL PERSPECTIVES

KMOS Emerge Channel 6.3 provides over 40 hours each week of news from journalist across the ocean.

4 a.m. BBC News (Great Britain)

5 a.m. NHK Newsline (Japan)

6 a.m. Live from Paris (France)

4:00 p.m. Deutsche Welle News (Germany)

6 p.m. BBC News: The Context (Great Britain)

6:30 p.m. BBC News America (Great Britain)

7 p.m. France 24 News (France)

10 p.m. BBC News (Great Britain)

10:30 p.m. DW News The Day (Germany)

11 p.m. NHK Newsline (Japan)

Indian Country Today News with Aliyah Chavez

Growing Native A four-part series that takes viewers on adventures throughout Indian country. Through conversations between different episode hosts and local guides, viewers get a glimpse of modern and traditional reservation life, and how native people pass on their experience and wisdom to others in a positive way.

Return: Native American Women Reclaim Foodways For Health & Spirit

Explores the food sovereignty movement occurring across the country through the stories of women championing the return to traditional food sources. The documentary features the charismatic Roxanne Swentzell from Santa Clara Pueblo in New Mexico, whose Pueblo Food Experience project is transforming lives in her community.

Roadtrip Nation: Native Way Forward

Follow the journey of three Native young adults as they road-trip across the country to explore the possibilities by talking with Indigenous leaders who are making art, building businesses, conducting research, and shaping policy - all with the tenets of community and kinship at the forefront of their work.

State Funeral of HM Queen Elizabeth II

The BBC provided live coverage of the state funeral for Queen Elizabeth II.

Coronation of King Charles and Coronation: A Day to Remember

Kirsty Young, Huw Edwards, Sophie Raworth, and Claire Balding brought live coverage of the historic Coronation of Their Majesties King Charles III and Queen Camilla. A range of guests included friends and colleagues of The King and Queen Consort. Coverage ran throughout the night. Later on Saturday, Kirsty Young provide highlights of the day.

Charles R: The Making of a Monarch

Explore the past 74 years that Charles has been a king in the making, showing his life as captured on film, home movies and TV cameras. An unfiltered and immersive portrait, the documentary is told through his own words recorded through the decades.

COMMUNITY ENGAGEMENT

KMOS works in partnership with organizations and agencies throughout the region to create community-based educational activities that support our low income, high needs families and those in rural areas of the KMOS market. Our outreach events provide opportunities for families to participate in fun-family oriented educational activities that promote learning – they are free of charge and open to the public.

AUGUST 2022: As the COVID-19 Pandemic was winding down, KMOS started to look for more in-person events. KMOS engaged the Columbia business community at a business expo hosted by the Columbia Area Chamber of Commerce. Additionally, KMOS met and engaged with community members at the Missouri State Fair.

SEPTEMBER 2022: KMOS PBS took part in the annual ‘Get The Red Out’ block party event on the campus of the University of Central Missouri. KMOS PBS promoted the new PBS KIDS program Rosie’s Rules with a special online screening of the program and send ‘KMOS Curiosity Kits’ to screening participants.

October 2022: KMOS PBS hosted an Indie Lens Pop-Up event in Jefferson City at Capitol City Cinema for the film ‘Move Me’. KMOS Community Engagement staff also continued monthly outreach efforts with the area non-profit organizations through conference calls hosted by West-Central Independent Solutions.

November 2022: Community Engagement staff worked with community partners and established new relationships by attending the Jefferson City Leadership Summit hosted by the Jefferson City Chamber of Commerce. A live pledge event was conducted. Community partners from the Johnson County Board of Services Foundation helped volunteer for the event. KMOS PBS also provide a tour of the station to an area school that included tour participants getting to read on-camera teleprompter scripts.

December 2022: KMOS PBS gathered food and other items to distribute to the Warrensburg Food Pantry.

January 2023: KMOS PBS restarted the KMOS PBS KIDS Writers Contest in January of 2023. Outreach and engagement efforts focused on partnerships with teachers, teacher organizations along with general audiences. This year entries from children in fourth grade were also accepted. Writing Entries were received through March 30. Winning entries would be placed on the KMOS website and would receive Amazon Kindle tablets and books provided by Scholastic. This initiative was sponsored in part by Trails Regional Libraries. Continuation of the Indie Lens Pop-Up Series occurred with film screenings at Capitol City Cinema and William Woods University in Fulton. KMOS also hosted the Lee’s Summit Middle School Technology and Media students for a tour and educational experience.

February 2023 – May 2023: KMOS PBS continued to host Indie Lens Pop-Up film screenings in Jefferson City and Fulton at William Woods University (pictured, right.)

May 2023: KMOS PBS work with area financial experts to host an estate planning lunch and learn event at the Blufftop in Rocheport, Missouri. For this event KMOS invited donors of the station others of the public to attend for a lunch while receiving valuable

information about estate planning from experts in finance, law, and accounting. Over 45 individuals attended and received estate planning guide booklets, and other materials to educate about future planning.



EDUCATIONAL OUTREACH AND ENGAGEMENT

Other Educational Outreach and Engagement - Other educational services included distribution of PBS LearningMedia content, lesson plans and projects to parents and educators. KMOS also distributed over 500 PBS KIDS Summer Learning materials to schools, parents and other educators.

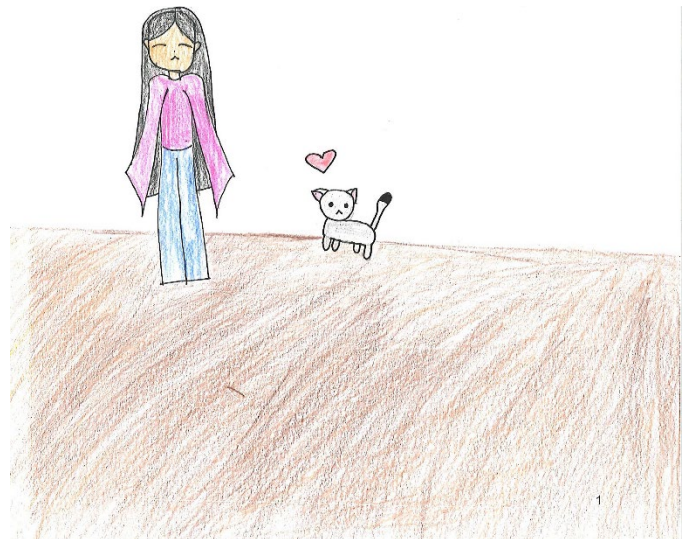
Literacy Promotion through donation of books, PBS KIDS STEAM Kits, KMOS Curiosity Kits, and other reading resources and more with help from these community partners:

- Odessa R7 Public Schools
- Lafayette County C1 Public Schools
- CEA Earth Day Committee
- Boys and Girls Club of Central Missouri
- Big Brothers and Big Sisters of Central Missouri
- Big Brothers Big Sisters of Johnson County
- Dresdon Public Schools

KMOS PBS KIDS WRITERS CONTEST

KMOS PBS KIDS Writers Contest

KMOS PBS reworked and relaunched the KMOS PBS KIDS Writers Contest for 2023. The major change included allowing and accepting entries from children in fourth grade. Additionally, KMOS sought to encourage teachers to make the initiative part of class projects by offering incentives to teachers who did so. Children from all over central Missouri in kindergarten through 4th grade were invited to write and illustrate their own stories and submit them to KMOS! The contest was designed to promote the advancement of children's reading skills through hands on, active learning. It engaged children to celebrate the power of creating stories and illustrations by submitting their own original pieces. KMOS PBS received 38 entries from all over the KMOS broadcast area. Winning entries had their stories placed on the KMOS website.



From "The Magic Library" by Fatima R. 3rd Grade

PROFESSIONAL EXPERIENCE FOR STUDENTS AT UCM



Student involvement has been key for KMOS-TV since it was first acquired by the university in 1978. Since then, students of many backgrounds and academic pursuits have gained practical experience working with professionals while attending classes.

While many are involved in learning and working in video production, other students supplement their classroom experience by working on print publications, station publicity, member relations, equipment maintenance, programming and traffic, accounting, on-air operations and promotions.

To support student efforts, the KMOS Community Advisory Board has endowed, with additional public contributions, scholarships that honor two individuals who were instrumental in the early years of KMOS. The John E. Bradley and Fred Hunt Scholarships are presented to outstanding student employees. In 2023 the recipients were Kayla Blankenship and Ellie Bowman, respectively.

On May 1, 2023 KMOS held a banquet to present the scholarships and to celebrate the contributions of the current student employees with an awards ceremony and screenings of their video projects.

Outstanding Administrative Support Student

Gracie Ratteree

Outstanding Programming Student

Bryan Frye

Best On-Air Promotions

Gift Elizabeth Mauna Azinsu

Staff Award for Outstanding Student

Lowell Piliard

Fred Hunt Award for On-Air Operations Excellence

Gift Elizabeth Mauna Azinsu

Best Photography

Leilani Craig

Best Editing

Nathalie Colindres

Best On-Camera Talent

Thomas Delzeit

Production Team Player

Leilani Craig

Thrive Intern of the Year

Ben Avery

Best Documentary

Derailed - Bryan Frye

Best Non-Documentary Project

Friendly Fire - Sam Federoff, Thomas Delzeit

CONTACT KMOS

Your feedback is the best way for us to measure how well we are serving central Missouri. Please do not hesitate to let us know how you feel about our programming, events or services. We welcome comments and questions by phone, email and regular post. In addition, you can learn more about KMOS-TV programming and services by visiting www.kmos.org.

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Thank you for this show (*All Creatures Great and Small on Masterpiece.*) When I was growing up, as a juvenile reading the book, the animals what drew me to the book but now that I'm watching the show it's the characters and getting into them it's a whole different view. So thank you. *All Creatures Great and Small* was the book I always went to."

Lona D.



Delivering the Broadcast Signal

The commitment by KMOS to continue to provide quality service to central Missouri continued in late 2021 with the installation of a new transmitter to replace equipment originally installed at the beginning of the digital transition in the early 2000s. In November the engineers and contractors replaced the 2,000 ft transmission line and removed the unused channel 6 antenna from the top of the tower. This lightens the load on the tower and significantly reduces the potential damage to the transmitter building posed by ice that forms on and falls from the structure.

KMOS-TV, reaching Missourians in 38 counties, is licensed to the University of Central Missouri which has a long tradition of "Education for Service."

