

KMOS-TV provides Missouri citizens with commercial-free, high-quality, substantive programming which enriches, enlightens, informs and entertains.

KMOS Vision

To be an innovative public media organization that strengthens central Missouri by engaging, educating, and entertaining citizens.

KMOS Mission

KMOS serves the citizens of central Missouri with high-quality educational content and experiences online, over-the-air, and in our communities.

We cultivate UCM students' professional development and encourage creative exploration through a multi-disciplinary learning lab that supports the classroom environment.



Volunteers with the Walt Disney Hometown Museum in Marceline, MO played host to the KMOS community screening of *American Experience: Walt Disney*

LOCAL VALUE

KMOS-TV is a valuable asset to central Missouri, which is comprised of primarily rural communities. Many residents depend on broadcast television, and express their appreciation for our non-commercial news, music, and for the high-quality children's programming.

2016 KEY SERVICES

In 2016, KMOS-TV engaged with Missouri citizens in 38 counties through our local broadcasts, annual Young Writers' Contest, local appearances, and parades.

Most people, however, know KMOS through the broadcast of PBS programming as well as our niche programming on KMOS Create and MHz Worldview.

LOCAL IMPACTS

With a broadcast signal that covers 178,000 households in a 20,000 square mile area, KMOS-TV connects residents with commercial and subscription-free information otherwise unavailable. Through these and the activities outlined on these pages, KMOS-TV continues to build relationships between and within the many communities in our large coverage area

ON THE GROUND - EVENTS

Jefferson City Multicultural Fest

KMOS was a partner in this street-fair in the state's capital city, sponsoring the mainstage and presenting an appearance by PBS Kids characters Maya and Miguel. Jefferson City mayor Carrie Tergin joined in celebrating the accomplishments of Morgan County resident Karsten, who received first place in last year's local young writers contest, and placed second in the national contest with his story.



2016 Silly with Seuss Family Night, an annual program in Warrensburg, attracts young families to participate in literacy-based activities for everyone.

Cat in the Hat at Leeton continues the Seuss theme for kindergarten through 2nd grade students in the Leeton Elementary School.

SciGirls & Guys at Leeton 3rd & 5th Grades students engaged in activities related to the program SciGirls, which encourages involvement in science and engineering.

KMOS Create Expo



Joe Lamp'I, Don Peschke and the Create Expo

We thank everyone who came to Columbia on November 7 to enjoy the second KMOS Create Expo at the Parkade Plaza. Hundreds of people enjoyed the presentations (including those of gardener Joe Lamp'I, pictured, and woodsmith Don Peschke), demonstrations and time spent with a mall full of vendors and exhibitors.

Community Sneak Peek of *Walt Disney: American Experience*



Residents of Walt Disney's boyhood home in Missouri were treated to a special preview of the ***American Experience*** documentary on the legendary filmmaker when KMOS partnered with the Walt Disney Hometown Museum. Held in the Masonic Temple, a crowd of approximately 120 gathered to view select filmclips provided for the occasion. Museum Director Kaye Malins and City Manager Richard Hoon welcomed the audience to the screening and KMOS to Marceline. KMOS General Manager Dr. Phil Hoffman was the master of ceremonies. Museum creative director Peter Whitehead assisted in a drawing for door prizes.

ON THE AIR - PROGRAMMING

KMOS –TV introduced a new lineup of local programs designated as Your Thursday. New to the schedule were:



KMOS presents Missouri Life – Produced in partnership with Missouri Life magazine, to highlight several central Missouri towns. Each program examined the local history, introduced audiences to notable citizens and businesses, and other cultural aspects. Featured in the first season were: Hermann, Lebanon, Benton County (left), Macon, Columbia, Lexington and Warrensburg. Work began on a second season for premiere next year. Missouri Life magazine features Missouri's stunning scenery, fascinating people, its rich past, and energetic present.

Arts Upload – Viewers learned about a Warrensburg team of pipe organ builders and restorers whose work is heard across the country, meet a metal worker who uses her skills to create art, filmmakers at the Citizen Jane Film Institute, and an artist whose work hangs in Jefferson City and in collections worldwide. Tour the Daum Museum in Sedalia, and spy on a chamber opera completion, and so much more. The series was hosted by musicians

Angela Hagenbach and Colin Lavaute.

Upstart Film Host Josh Leonard led conversations with independent film professionals to learn about the complex task of creating documentaries and films in all genres. Guests included Patrick Rea, Harrison Sissel; Jason Turner, Davis DeRock, Chad Crenshaw; Dan Ginavan, Jim Russell, actors George M. Dean and Jenna McCarty, as well as composers Jonny Riede and Gavin Brivik.

Lowdown Created by student producers attending University of Central Missouri, this bi-monthly series highlights various aspects of the university from a student point of view. This is a re-launch of the longstanding series University Magazine.

Show-Me Ag – This local production has featured stories on Missouri agri-business, and interviews with producers, distributors and others involved in this crucial part of our state's economy. While not new to Thursday nights, we did double the number of programs produced each year to include more stories of interest to central Missouri.

Taming of the Shrew - Curtain up on a saloon in the American Old West. Saloon owner Baptista proclaims to the local cowboys, miners and outlaws that his youngest and most desirable daughter, Bianca, cannot be married until he "Rids his hands" of his eldest (and most contentious) daughter, Kate. Thus begins a performance of William Shakespeare's sassy romantic comedy, a presentation in partnership with the UCM Dept. of Theatre and Dance, and the UCM Dept. of Communications.

A Place in History: UCM at Carnegie Hall - Behind the scenes with the UCM Department of Music Wind Ensemble and Concert Choir on their historic trip to perform at Carnegie Hall in February 2016.



STORIES OF IMPACT

Each year KMOS-TV works with regional book clearinghouses and other partners to increase regional literacy rates and help families by arranging for the donation of, and distributing more than a thousand books. This year, the books were distributed through different partners as well as KMOS programs and events.

Community Partners

Big Brothers Big Sisters - 100
Boys & Girls Clubs - 150
Foster Knox Day Care - 60
Johnson County Angel Tree - 600
Keen Reading - 800
Prison Ministry - 20

KMOS Events & Programs

2016 Mo State Fair - 150
Hello Baby Expo 2016 - 300
KMOS Writers Contest - 400
PBS character visits -120
SciGirls & Guys Event - 60
Seuss Family Night - 350

PBS KIDS Summer Learning Program

KMOS promoted the activities and reading lists provided through PBS for the educational benefit of area children and their families. Local partner organizations included Big Brothers Big Sisters of America, Boys & Girls Clubs of Columbia and Whiteman Air Force Base, six branches of Trails Regional Libraries All 6 Trails Regional Libraries, and the WAFB Family Library. 1,050 impacted

Literary Collaborations



Children in the area will have an opportunity to start and add to their own personal libraries through the efforts of KMOS-TV, Keen Reading, and ENACTUS to obtain a PBS KIDS Local Book Distribution Grant. Keen Reading is a literacy action initiative developed by UCM professor Matt Thomas (center), and ENACTUS is a student entrepreneurial action organization at UCM which will participate in distribution of more than 900 children's books.

Thomas noted the collaboration of the three entities on campus that made the receipt of the grant possible. "Our ability to partner with KMOS-TV in applying for the PBS KIDS grant fit perfectly with the mission of Keen Reading," he said, "and partnering with ENACTUS was the perfect vehicle for distribution that helped us meet the requirement of the grant."

2016 KMOS KIDS Writers Contest

Over 250 stories were received in this annual contest for Kindergarten through third grade students. The stories submitted by the young authors and illustrators are very creative, and demonstrate community interest in services that support childhood literacy and education. The entries were reviewed by a panel of education majors attending UCM. Finalists in each grade are recognized at a reception, where they record the stories on video for posting online. 250 contest entries, 3,000 impacted.



Eldon Students Succeed in Science

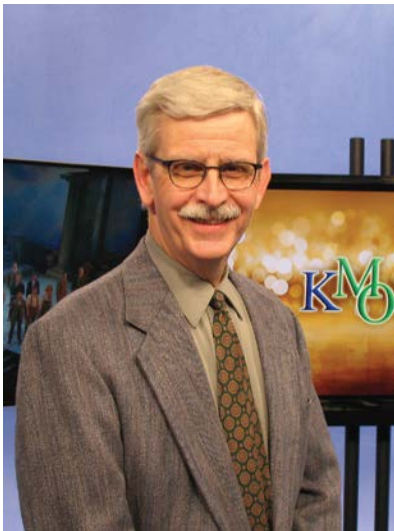
KMOS was proud to recognize students from Eldon high school, and their supportive science teacher Peggy Veatch. She, along with two students appeared on Pause to discuss their accomplishments.

Macy Williams, was the only Missouri winner of the PBS Learning Media Emperor Science Award, and was one of 100 students from across the country to be paired with a university-level mentoring scientist to collaborate on an important cancer research project.

Allison Hoerr was a finalist to compete in the I-SWEEP (International Sustainable World Engineering Energy Environment) competition in Houston, Texas. This science olympiad draws hundreds of the brightest STEM-focused students in the world together each year to compete in a fun and collaborative environment.



L-R, Macy Williams, Allison Hoerr, Peggy Veatch, Phil Hoffman



Community Volunteer Profile

Many viewers recognize, but may not know, a fascinating man of many talents. He is husband to Debbie, father to their two successful daughters, thespian (most recently acting in the Agatha Christie play at the Liberty Center for the Arts in Sedalia), a valued member of KMOS-TV and last but definitely not least, a KMOS-TV Volunteer.

He began volunteering for the station during the March 1997 pledge drive, when the Sedalia Rotary was answering telephone calls live on air. During that pledge drive Rick watched the presenters and thought to himself that he could do that and so volunteered his services.

Nineteen years later Rick continues to donate his time and talents to KMOS-TV, and we certainly appreciate it! Rick sees the value in public television and loves the fact that it is features locally driven and community responsive programs like 'Arts Upload' and 'KMOS Presents Missouri Life'.

Celebrating KMOS Students

In support of our student producers, master control operators and assistants, KMOS held a banquet to recognize their accomplishments at KMOS-TV. The highlight of the event was in the presentation of six awards determined by, and voted on by the students themselves. Briana Blocker was awarded the 2016 John Bradley Public Broadcasting Scholarship for dedication and excellence in her work at KMOS-TV. The scholarship, created by the station's Community Advisory Board to honor the station's first general manager, was presented by Dr. Hoffman at the banquet.



Award recipients (L-R): Chandra Jonnakuti, Ron'Zena Hill, Briana Blocker, including graduating seniors Rick Failer, Shane Soutter and Ben Van Maele.

SUMMARY



KMOS-TV serves the citizens of central Missouri, and in return receives support from the community in fulfilling its mission of providing high-quality educational content and experiences.

In one such case, the Eckhoff family, which includes finalists in two separate KMOS Young Writer Contests, volunteered to help KMOS at the Jefferson City Multicultural Festival. They shared with other families their experiences in writing the successful stories, as well as the importance of family involvement in each child's education and success.

Your feedback is the best way for us to measure how well we are serving central Missouri. Please do not hesitate to let us know how you feel about our programming, events or services. We welcome comments and questions by phone, email and regular post. In addition, you can learn more about KMOS-TV programming and services by visiting www.kmos.org.

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