

KMOS-TV provides Missouri citizens with commercial-free, high-quality, substantive programming which enriches, enlightens, informs and entertains.

KMOS Vision

To be an innovative public media organization that strengthens central Missouri by engaging, educating, and entertaining citizens.

KMOS Mission

KMOS serves the citizens of central Missouri with high-quality educational content and experiences online, over-the-air, and in our communities.

We cultivate UCM students' professional development and encourage creative exploration through a multi-disciplinary learning lab that supports the classroom environment.



A family attending the Columbia Home Show poses with a familiar cat.

LOCAL VALUE

KMOS-TV is a valuable asset to central Missouri, which is comprised of primarily rural communities. Many residents depend on broadcast television, and express their appreciation for our non-commercial news, music, and for the high-quality children's programming.

2019 KEY SERVICES

KMOS-TV engaged with Missouri citizens in 38 counties through the broadcast of local programming our annual Young Writers Contest, local appearances at regional events and the state fair.

LOCAL IMPACTS

With a broadcast signal that covers 178,000 TV households in a 20,000 square mile area, KMOS-TV connects residents with commercial and subscription-free information otherwise unavailable. Through these and the activities outlined on these pages, KMOS-TV continues to build relationships between and within the many communities in our large coverage area.

KMOS works in partnership with organizations and agencies throughout the region to create community-based educational activities that support our low income, high needs families and those in rural areas of the KMOS market. Our outreach events provide opportunities for families to participate in fun-family oriented educational activities that promote learning – they are free of charge and open to the public.



At the Columbia Home Builders Association Home Show Families learn about KMOS PBS Kids programs and services from staff member Tony Guanella.

AUGUST 2018 Missouri State Fair: KMOS staff distributed PBS KIDS fun educational items, parent booklets, Sesame Street Food for Thought for families, PBS KIDS mini books and apps info, e-books, PBS KIDS DVDs and PBS KIDS Summer Learning materials.

SEPTEMBER 2018 Get the Red Out: Distributed educational materials for children and families, featuring an appearance by a walkabout Clifford the Big Red Dog.

JANUARY THROUGH MARCH 2019 Writers Contest – Educational writing initiative for kindergarten – third grade. Educators incorporate the contest in their curriculum. 1st, 2nd and 3rd place winners are selected in each grade K – 3 and awarded prizes. Each participant receives their story back as well as a story packet of rewards such as certificate, bookmark, pencil, ruler, stickers, new children’s book, PBS KIDS Apps info, various PBS KIDS gifts. *See list of finalists on the next page.*

MARCH 2019 Cat In The Hat Meet and Greet Events- Trails Regional Library/Warrensburg, Daniel Boone Library/ Columbia, Home Builders Association Home Show/ Columbia. PBS KIDS Apps and Educational information, games and stickers as well as “PBS Families” booklets and PBS KIDS characters stickers are available at the meet and greets.

Literacy Promotion through 986 books donated with help from partners at these events

Missouri State Fair	UCM Earth Day
Get the Red Out!	PBS KIDS Summer Reading Program
Johnson County Angel Tree	KMOS Writers Contest
Keen Reading Jubilee	

Other educational services included distribution of PBS LearningMedia e-newsletters to parents and educators; station programming guide to schools and the “PBS KIDS Summer Learning” materials to parents, educators, and nonprofit organizations.

2019 KMOS KIDS Writers Contest



First Grade participants in Greenwood Elementary School

In this annual contest, stories were received from regional students in first through third grades. The stories submitted by the young authors and illustrators are very creative, and they demonstrate community interest in services that support childhood literacy and education. The entries were reviewed by a panel of education majors attending UCM. Finalists in each grade are recognized at a reception, where they record the stories on video for posting online.

KINDERGARTEN

Honorable Mention –Jacob, Sweet Springs, Barney Adventures

Honorable Mention –Malachi, Sweet Springs, The Adventures of Jupiter

FIRST GRADE

1st Place – Adalyn, Jefferson City, The Brave Prince

2nd Place – Landon, Sweet Springs, The Time When Adventures Come True

3rd Place – Yusuf, Columbia, Three Desert Friends

Honorable Mention - Max, Green Ridge, Snakes

Honorable Mention – Alyona, Green Ridge, My Friend

SECOND GRADE

1st Place – Nick, California, Downhill Bike Ride

2nd Place – Camryn, Columbia, Denise’s Big Difference!

3rd Place – Ahmed, Columbia, To the Moon

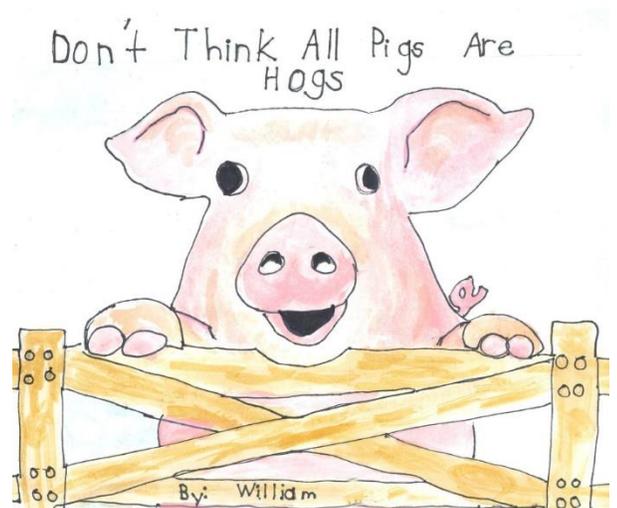
THIRD GRADE

1st Place – William, Wardsville, Don’t Think All Pigs Are Hogs

2nd Place – Josiah, Greenridge, A Hamster’s Way Back Home

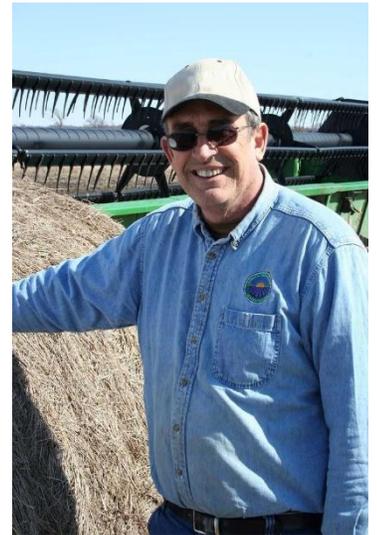
3rd Place – Anastasia, Henley, The "Wonder" ful Fish

Honorable Mention – Junki, Columbia, Roby the Superhero



Show-Me Ag Season 16

Former state agriculture administration official [Kyle Vickers](#) (right) joins KMOS to feature stories on Missouri agri-business, meet producers, distributors and others involved in this crucial part of our state's economy.



The series included stories on:

Kansas City Food Hub, a co-op designed to improve the economic viability of small and medium-sized farms;

A look on efforts to revitalize rural Missouri by countering poverty, lack of opportunity, hunger, drug abuse and substandard housing through the Community Development Program at MU Extension.

Learn about the West Central Missouri Community Action Agency partnering with others to hold their inaugural "Farm to Fork Summit" to promote sustainable agriculture and growing local.

An underappreciated Missouri agroforestry resource – Syrup. Many of Missouri's native trees are being tapped for their sweet sap, and conservations are spreading word about it, and teaching citizens to make syrup on their own.

Efforts by Roeslein Alternative Energy to turn waste into a valuable source of renewable energy, preserve soil, protect watershed and wildlife habitat as producers become more efficient and profitable.

The Missouri River and its role in irrigation, transportation, recreation, and wildlife preservation, and how this resource can also bring flooding and devastation. We speak with Joe Bachant, a retired MO Department of Conservation agent, and the US Army Corps of Engineers Kansas City District.

Wicked Awesome Stuff - Season 2

Self-proclaimed nerd [Ray Walters](#) (in blue shirt) shared his interest in the intersection of technology, human curiosity, and innovation in this six-part series. Ray and his team covered the Knob Noster Stealth Panther robotics team at the KC FIRST robotics competition, soap box derby, an organization teaching essential life skills to students interested in video games, the Columbia Maker Faire, drones in farming and racing, and the Missouri Innovation Center, a partnership between the University of Central Missouri and Lee's Summit schools.



Mid-America Regional Emmy Best Magazine Program

The KMOS-TV production “Missouri Life” was recognized by the Mid-America Chapter of the National Academy of Television Arts & Sciences as Best Magazine Program. In a ceremony Saturday, September 22, 2018 the program included visits to the National Churchill Museum in Fulton, the Green Meadow Barn Company, Bek's Restaurant, profiles of local artists and prominent citizens. It was one of two programs from the third season of the series nominated - the other was for the Cape Girardeau program.



(L-R) Eric Boedeker, host Meredith Hoenes, Christy Millen, Roy Millen pose with the awards.

2018 Missouri Senate Debate

KMOS joined other Missouri public media outlets in broadcasting live the October 18 debate between Democratic Senator Claire McCaskill and Republican Josh Hawley. The debate was moderated by *PBS NewsHour's* Judy Woodruff, with questions provided by St. Louis journalists. An audience of nearly one hundred citizens observed the debate, which took place in the studio of Nine Network Public Media.



Doug Elley, credit Hailey Hoffer/Columbia Missourian

Eagle Bluffs: An Environmental Success Story

KMOS provided a broadcast space to a special documentary on the creation of a conservation area southwest of Columbia, Missouri. Produced by Carl Gerhardt, this film details how a divisive community issue was solved through a series of public debates and discussions, persistence and compromise. In the 1990s Doug Elley (pictured) and other citizens of the region sought to prevent release of wastewater into the Missouri River, resulting in a partnership that treats the water and creates Eagle Bluffs Conservation area, a scenic and important haven for wildlife. This broadcast was viewed in approximately 5,700 Missouri households, which made it the station's third most-watched program in July 2018.

KMOS-TV serves the citizens of central Missouri, and in return receives support from the community in fulfilling its mission of providing high-quality educational content and experiences.

Your feedback is the best way for us to measure how well we are serving central Missouri. Please do not hesitate to let us know how you feel about our programming, events or services. We welcome comments and questions by phone, email and regular post. In addition, you can learn more about KMOS-TV programming and services by visiting www.kmos.org.

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