

Bravo!! I simply adore the fact that you are broadcasting some excellent movies on Saturday nights. I so enjoyed seeing *The Birdcage* last night and confess your normal Saturday night programming is not always appealing to my taste. You are providing a great alternative also to other offerings on the networks as they are not broadcasting anything very appealing on Saturday nights. I don't support the new streaming approach to entertainment either. In my opinion, *The Birdcage* is a more modern day classic with indescribably incredible acting. Only sad that we deal with the same issues presented in that movie. Thank you and keep up this practice of broadcasting great movies on Saturday night.

Pam S.

**KMOS-TV provides Missouri citizens with commercial-free, high-quality, substantive programming which enriches, enlightens, informs and entertains.**

**KMOS Vision**

To be an innovative public media organization that strengthens central Missouri by engaging, educating, and entertaining citizens.

**KMOS Mission**

KMOS serves the citizens of central Missouri with high-quality educational content and experiences online, over-the-air, and in our communities. We cultivate UCM students' professional development and encourage creative exploration through a multi-disciplinary learning lab that supports the classroom environment.

**LOCAL VALUE**

KMOS-TV, locally licensed to the University of Central Missouri in Warrensburg, is a valuable asset to the region composed of primarily rural communities. Many residents depend on over-the air broadcast television, and express their appreciation for our non-commercial documentaries, news, music, and for the high-quality children's programming that serves children, but does not sell to them.

**2024 KEY SERVICES**

KMOS-TV engaged with Missouri citizens in 38 counties through the broadcasts on four over-the air channels, a variety of local events, and the annual Young Writers' Contest. Citizens also take advantage of online video delivery through the local livestream of our primary channel (6.1) on a variety of platforms. These include the KMOS website, the PBS App, YouTube TV, Local Now and Hulu + Live. We look forward to adding platforms in the year to come. In addition to the livestream of the KMOS HD channel, KMOS provides locally-produced programs to stream free on-demand through the PBS App, in addition to the thousands of hours distributed nationally.

**LOCAL IMPACTS**

With a broadcast signal that covers 178,000 TV households in a 20,000 square mile area, KMOS-TV connects residents with non-commercial and subscription-free information otherwise unavailable. Through these and the activities outlined on these pages, KMOS-TV continues to build relationships between and within the many communities in our large coverage area.

**KMOS COMMUNITY ADVISORY BOARD**

Composed of citizens from the KMOS coverage area, the board meets quarterly to learn about KMOS activities and to provide feedback.

- Rick Langdon, Sedalia, Chairperson
- Marshall Abney, Warrensburg, Vice Chairperson
- Tonia Werneke, Secretary
- Tammy Chute, Jefferson City
- Doug Harris - Warrensburg
- Jamila Khalil - Sedalia

- Meryl Lin McKean, Warrensburg
- William (Bill) Smart, Ionia,
- Rosalie Spencer, Rolla
- Cindy Squire, Centralia
- Douglas Sokolowski, Sedalia

## LOCAL PRESENTATIONS

**Daily Blend with AC** Premiere June 21, 2024 - From the producers of *Radio Friends with Paul Pepper*, KMOS presents this new weekly program, a selection of conversations recorded during the week and aired on KBIA-FM. Host Adonica Coleman visits with guests from the region who have deep connections with the arts, civic life, health, finance, technology, community building and more.

**Mun Choi – The Story** July 2023 - Currently the president of the University of Missouri, Mun Y. Choi shares his life story. At the age of nine he came with his parents to the United States from South Korea, then grew up in Akron, Ohio and Chicago, Illinois.

**Missouri Artisans: A Making Special** November 2023 - We celebrate our state by traveling across Missouri to highlight some of the most talented makers and artists we could find. These include makers of wooden toys and games, useful objects made of natural materials, stunning and practical pottery, bee by-products, wearable art, nature-themed porcelain pottery, Ozark-made fruitcakes, and Missouri wines.

**2023 Mid-America Regional Emmy® Award** - In the Fall of 2023 KMOS producers were honored with an award from the Mid-American Chapter of the National Association of Television Arts & Sciences (NATAS) for an episode of the series *Making*. Producers Christy Millen, Roy Millen and Tim Oar crafted three seasons of the series which profiles artisans, craftspeople and their talents. The award-winning story was on the Missouri School of Blacksmithing.

**Bank of America Celebration at the Station** July 4, 2023 - Produced by Kansas City PBS and made available to KMOS, this annual concert is a favorite among our viewers. Music Director Michael Stern lead the Kansas City Symphony in a concert featuring a rock band primarily composed of severely wounded U.S. combat veterans. The Kansas City Symphony also performed iconic patriotic works by John Williams, Aaron Copland and John Phillip Sousa.

**Marching Mizzou appears in the Dublin St. Patrick's Festival Parade** March 17, 2024 - Marching Mizzou appeared on the Create Channel (KMOS 6.2) which airs on public television stations nationwide. The St. Patrick's Festival Parade was hosted by Irish TV presenter Francis Brennan and Create TV host Mickela Mallozzi.

## WORKS IN PROGRESS

In 2024 KMOS producers began work on various projects including a series of programs that profile various businesses and organizations in west-central Missouri. These include Powell Gardens and RISE in Warrensburg.

In addition, KMOS is currently working on a documentary exploring personal stories behind the epidemic of deaths linked to use of the synthetic opioid fentanyl. With an anticipated premiere in the spring of 2025, this documentary will be crafted from interviews with 18 family members directly impacted by the drug as well as medical professionals and addiction experts. In creating the program, KMOS crew travelled 4,500 miles throughout Missouri, Kansas, and Illinois over a total of 19 field production days. The crew included three UCM production students who contributed their talents and gained invaluable experience in the process.

## PRODUCTION STUDIO UPDATE

The KMOS production studio was updated for the first time since the station began operations in 1979. Renovations included a new lighting grid with LED instruments, multiple backdrop curtains, sound deadening panels, and a new computerized lighting system to replace the clunky breaker box. The last update to the studio was in the late 1980s with the addition of the curved wall. These enhancements allow for more flexibility and creativity by KMOS production staff and students as they move from one project to the next.



## DEMOCRACY AND NEWS

### **PBS News Special: CNN Presidential Debate Simulcast** June 2024

PBS provided live coverage and analysis of the debate between former President Joe Biden and President Donald Trump. The broadcast began with a simulcast of The CNN Presidential Debate, followed by PBS News special coverage co-anchored by Amna Nawaz and Geoff Bennett.

**This Week in Missouri Politics:** KMOS continued to partner with The Missouri Times to bring *This Week in Missouri Politics* to central Missouri. This program is produced by the Missouri Times and features local, state and federal lawmakers and opinion makers who shape the political landscape.

### **Daily Newscasts from Around the Globe**

In addition, KMOS presents regular national and international news coverage and analysis on KMOS Emerge 6.3 through daily broadcasts from Japan (NHK), Germany (Deutsche Welle,) France ( France 24), and Great Britain (BBC.) These are in broadcasts on KMOS 6.1 of PBS News, BBC News, Amanpour & Co, and Democracy Now!

## COMMUNITY ENGAGEMENT

KMOS works in partnership with organizations and agencies throughout the region to create community-based educational activities that support our low income, high needs families and those in rural areas of the KMOS market. Our outreach events provide opportunities for families to participate in fun-family oriented educational activities that promote learning – they are free of charge and open to the public.

**AUGUST 2023:** KMOS PBS engagement worked with civic and community organizations through virtual and in-person meetings to establish engagement opportunities and coordination for the coming months. Additionally, KMOS met and engaged with community members at the Missouri State Fair.

**SEPTEMBER 2023:** KMOS PBS took part in the annual ‘Get The Red Out’ block party event on the campus of the University of Central Missouri. KMOS PBS promoted PBS KIDS programming and PBS LearningMedia. KMOS worked with the Runge Conservation Nature Center in Jefferson City for a preview screening of the Ken Burns film ‘The American Buffalo’.

**October 2023:** KMOS PBS hosted an Indie Lens Pop-Up event in Fulton, Missouri on the campus of William Woods University for the film ‘A Town Called Victoria’. KMOS Community Engagement participated in the Business and Community Expo hosted by the Columbia Chamber of Commerce.

**November 2023:** KMOS PBS hosted an Indie Lens Pop-Up event in Jefferson City, Missouri at Capitol City Cinema for the film ‘A Town Called Victoria’.

So She went to the Store and looked for some  
Seeds and there was only one kind of flower but she  
wanted lots of different kinds of flowers so she asked  
the farmer instead.



From "Lilly and the Wildflowers" by Maya D. 1st Grade

**January 2024:** KMOS PBS again launched the KMOS PBS KIDS Writers Contest in January of 2024. Outreach and engagement efforts focused on partnerships with teachers, teacher organizations along with general audiences. This year entries from children in fourth grade were also accepted. A total of 49 entries were received prior to the deadline. Winning entries were placed on the KMOS website, and the winners received Amazon Kindle tablets and books provided by Scholastic. This initiative was sponsored in part by Trails Regional Libraries and Missouri NEA.

Continuation of the Indie Lens Pop-Up Series occurred with film screenings at Capitol City Cinema and William Woods University in Fulton, and Jefferson City.

# KMOS PBS 2024 LOCAL CONTENT AND SERVICE REPORT

April 2024: KMOS PBS Engagement staff participated in ShowCase Como and other community events surrounding Earth Day to promote climate themed programming and provide resources to learn more about our changing environment and encourage utilization of resources for learning about climate change and our local habitats.



Membership Coordinator Alicia Brockhaus at Missouri State Fair.

June 2024: KMOS PBS participated in the Sedalia Area Chamber of Commerce Balloon and Kite Festival, where information about PBS programs, children's programming and resources and other materials were delivered to participants and attendees of this two-day event. Additionally, KMOS PBS was present at several Farmers Markets in Warrensburg and Sedalia where we engage with audiences.

## EDUCATIONAL OUTREACH AND ENGAGEMENT

Other Educational Outreach and Engagement - Other educational services included distribution of PBS LearningMedia content, lesson plans and projects to parents and educators. KMOS also distributed over 500 PBS KIDS Summer Learning materials to schools, parents and other educators.

Literacy Promotion through donation of books, KMOS Curiosity Kits, Cyberchase 'Green It Up' activity booklets, and other reading resources and more with help from these community partners:

- CEA Earth Day Committee
- Scholastic Books
- Boys and Girls Club of Central Missouri
- Big Brothers and Big Sisters of Central Missouri
- Big Brothers Big Sisters of Johnson County
- Multiple school districts
- Runge Conservation Nature Center

## PROFESSIONAL EXPERIENCE FOR STUDENTS AT UCM

Student involvement has been key for KMOS-TV since it was first acquired by the university in 1978. Since then, students of many backgrounds and academic pursuits have gained practical experience working with professionals while attending classes.

While many are involved in learning and working in video production, other students supplement their classroom experience by working on print publications, station publicity, member relations, equipment maintenance, programming and traffic, accounting, on-air operations and promotions.



*Award winners were, front row (l-r) Nolan Baker, Ellie Bowman, Leilani Craig, Sai Vudadula. Back row (l-r) Jake Woofter, Logan Missey, Thomas Delzeit, Icarus Roberts, Nathan Young, ? and ?. Not pictured: Manideep Pabba, Christian Lampher,*

To support student efforts, the KMOS Community Advisory Board has endowed, with additional public contributions, scholarships that honor two individuals who were instrumental in the early years of KMOS.

In April 2024, KMOS held a banquet to present the scholarships and to celebrate the contributions of the current student employees with an awards ceremony and screenings of their video projects. The awards for each category were voted on by the students as a way of supporting their peers.

**Fred Hunt Scholarship**

Noah Hynds

**John E. Bradley Scholarship**

Sai Vudadula

**Outstanding Administrative Support**

Logan Missey

**Outstanding Programming Assistant**

Manideep Pabba

**Fred Hunt Award for Master Control Excellence**

Christian Lampher

**Best On-Air Promotion**

Ellie Boman

**Best Photography**

Leilani Craig

**Bill Kountz Jr. Media Fellowship Supports Internships**

KMOS Student Traffic Assistant Bryan Frey completed a summer internship working at PBS Headquarters in Crystal City, VA. To aid with his expenses Frey applied for and received an award through the Bill Kountz Jr. Media Fellowship. The Fellowship was established by Kountz, a longtime supporter of the arts, education, and KMOS. Upon graduation from UCM, Frey was hired by Kansas City PBS.

**Best Editing**

Thomas Delzeit

**Best On-Camera Talent**

Nolan Baker

**Production Team Player**

Leilani Craig

**Thrive Intern of the Year**

Jake Woofter

**Best Documentary**

KC Pride Fest

**Best Non-Documentary Program** Realtime Roundtable

**Staff Award for Outstanding Student**

Nathan Young

# CONTACT KMOS

Your feedback is the best way for us to measure how well we are serving central Missouri. Please do not hesitate to let us know how you feel about our programming, events or services. We welcome comments and questions by phone, email and regular post. In addition, you can learn more about KMOS-TV programming and services by visiting [www.kmos.org](http://www.kmos.org).

**Mail** KMOS-TV  
Wood 11  
Box 800  
University of Central Missouri  
Warrensburg, MO 64093

**Phone** 800-753-3436  
**email** [kmos@kmos.org](mailto:kmos@kmos.org)

**Social** [www.kmos.org](http://www.kmos.org)  
[www.youtube.com/KMOS-TV](http://www.youtube.com/KMOS-TV)  
[www.facebook.com/KMOS-TV](http://www.facebook.com/KMOS-TV)  
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[www.linkedin.com/company/kmos-pbs](http://www.linkedin.com/company/kmos-pbs)



### Delivering the Broadcast Signal

KMOS broadcasts to homes in 38 central Missouri counties from a tower located near Syracuse, Missouri. On-going efforts to maintain and improve delivery of the signal includes replacement of the tower lights and the elevator control system.



KMOS is locally licensed to the University of Central Missouri, which has a long tradition of “Education for Service.”