

KMOS-TV provides Missouri citizens with commercial-free, high-quality, substantive programming which enriches, enlightens, informs and entertains.

#### KMOS Vision

To be an innovative public media organization that strengthens central Missouri by engaging, educating, and entertaining citizens.

#### KMOS Mission

KMOS serves the citizens of central Missouri with high-quality educational content and experiences online, over-the-air, and in our communities. We cultivate UCM students' professional development and encourage creative exploration through a multi-disciplinary learning lab that supports the classroom environment.

#### LOCAL VALUE

KMOS-TV, locally licensed to the University of Central Missouri in Warrensburg, is a valuable asset to the region composed primarily of rural communities. Many residents depend on over-the-air broadcast television, and express their appreciation for our non-commercial documentaries, news, music, and for the high-quality children's programming that serves children, but does not sell to them.

#### 2025 KEY SERVICES

KMOS-TV engaged with Missouri citizens in 38 counties through the broadcasts on four over-the-air channels, a variety of local events, and the annual PBS KIDS Writers' Contest. Citizens also take advantage of online video delivery through the local livestream of five channels (KMOS 6.1, 6.3 Emerge, Create, NHK World Japan, and PBS KIDS) on a variety of online platforms. Platforms include the KMOS website, the PBS App, Prime Video, YouTube TV, and Hulu + Live TV. In addition to the livestream, KMOS provides locally-produced programs to stream free on-demand through the PBS App, in addition to the thousands of hours distributed nationally.

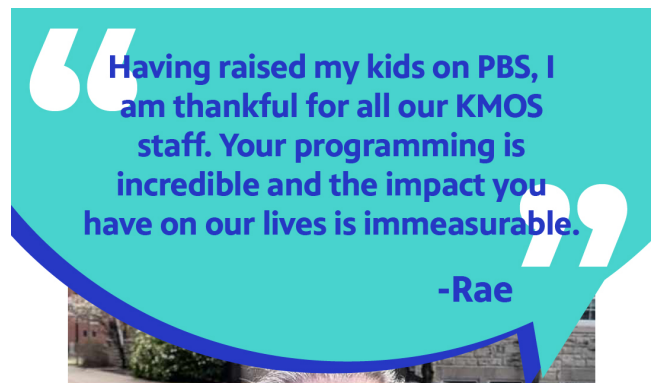
#### LOCAL IMPACTS

With a broadcast signal that covers 178,000 TV households in a 20,000 square mile area, KMOS-TV connects residents with non-commercial and subscription-free information otherwise unavailable. Through these and the activities outlined on these pages, KMOS-TV continues to build relationships between and within the many communities in our large coverage area.

#### KMOS COMMUNITY ADVISORY BOARD

Composed of citizens from the KMOS coverage area, the board meets quarterly to learn about KMOS activities and to provide feedback.

Rick Langdon, Sedalia, Chairperson  
Marshall Abney, Warrensburg, Vice Chairperson  
Tonia Werneke, Secretary  
Tammy Chute, Jefferson City  
Doug Harris - Warrensburg  
Jamila Khalil - Sedalia  
Meryl Lin McKean, Warrensburg  
William (Bill) Smart, Ionia  
Rosalie Spencer, Rolla  
Cindy Squire, Centralia  
Douglas Sokolowski, Sedalia



## LOCAL PRESENTATIONS

**Lincoln University: Founded on Freedom** Premiere September 8, 2025 - This is the story of the first black university in Missouri, founded by black infantry soldiers who believed that education was the key to achieving true equality. Produced by KMOS.

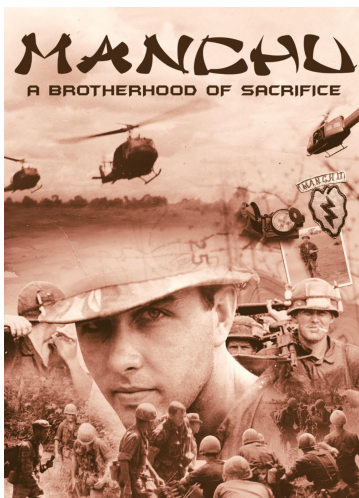


**The Hardin Cemetery Disaster** Premiere September 22, 2025 - A close-knit team in Hardin, MO begins the monumental task to recover, identify, and prepare hundreds of displaced remains for reburial in the wake of the worst cemetery disaster in modern history. Produced by KMOS.

**Missouri in Minutes** Premiere September 15, 2025 - A compact, informative and sharable series highlighting the storied past of Missouri communities. From the Berlin wall to sliced bread, each fun, engaging and educational episode explores the rich and varied history of the 24th state. Produced by KMOS.

**Celebration at the Station Presented by Bank of America** July 4, 2025 - Produced by Kansas City PBS and made available to KMOS, this annual concert is a favorite among our viewers. Music Director Michael Stern led the Kansas City Symphony in a concert featuring a rock band primarily composed of severely wounded U.S. combat veterans. The Kansas City Symphony also performed iconic patriotic works by John Williams, Aaron Copland and John Phillip Sousa.

**Fentanyl and Families in the Midwest** Premiere May 27, 2025 - A raw and eye-opening look into the deeply emotional struggles of families living in the aftermath of fentanyl-induced tragedy across Missouri, Kansas and Illinois. Experts also discuss potential causes of the widespread use of opioids in American society. Produced by KMOS.



**Manchu: A Brotherhood of Sacrifice** Premiere April 29, 2025 - A film by Matt Wilcox which recounts the story of the U.S. Army 4th Battalion, 9th Infantry Regiment, 25th Infantry Division, known as the Manchus. Among the many veterans who tell their stories in this film are Missourians Stan Adams (author of "Mokane to Mole City, A Manchu Vietnam Memoir") and David Hosenfelt, both of Callaway County. The film features interviews with fourteen other veterans and serves to memorialize their fallen comrades.

**Missouri Times Special Presentation: Governor Mike Parson** Premiere January 6, 2025 - An in-depth look at the life, legacy and career of Missouri's 57th governor through conversations with some of his staff members, Missouri legislators and the First Lady. Hosted by Scott Faughn, publisher of *The Missouri Times*. Produced by KMOS.

**Daily Blend with AC** Premiere June 21, 2024 - From the producers of *Radio Friends with Paul Pepper*, KMOS presents a selection of conversations recorded during the week and aired on KBIA-FM. Host Adonica Coleman visits with guests from the region who have deep connections with the arts, civic life, health, finance, technology, community building and more.

**Stories of Downtown** A self-guided historic walking tour from Warrensburg Main Street. Plaques in 14 notable locations throughout downtown Warrensburg feature QR codes linked to videos about the buildings' past. Videos produced by KMOS.

**Missouri Fun Facts** Short interstitials providing interesting facts about Missouri. Produced by KMOS.

## DEMOCRACY AND NEWS

### **PBS News Special: President Donald Trump Address to Congress** March 4 2025

PBS News provided live coverage of the president's address to a joint session of congress.

### **PBS News Special: Presidential Address** January 15 2025

PBS News provided live coverage of President Biden's farewell address to the nation.

### **PBS News Special: Remembering Jimmy Carter** January 9 2025

PBS News provided live coverage of the National Funeral Service for former President Jimmy Carter.

### **This Week in Missouri Politics**

KMOS continued to partner with The Missouri Times to bring *This Week in Missouri Politics* to central Missouri. The weekly program features local, state and federal lawmakers and opinion makers who shape the political landscape.

### **Market to Market** Began August 23, 2025

Reporters provide perspective on the news that affects rural America, bridging the gap between agriculture and overall economy. Commodity market analysts navigate the agricultural economy.

### **Regular Newscasts from Around the Globe**

BBC News The Context, BBC News America, PBS NewsHour, PBS News Weekend, Washington Week with The Atlantic, Amanpour and Company, Democracy Now!, Live from Paris, Gzero World, Laura Flanders, Newsroom Tokyo, DW News, White House Chronicle, France 24, Native Report, ITC Newscast, NHK Newline, and To the Contrary with Bonnie Erbe.

## COMMUNITY ENGAGEMENT

KMOS works in partnership with organizations and agencies throughout the region to create community-based educational activities that support our low income, high needs families and those in rural areas of the KMOS market. Our outreach events provide opportunities for families to participate in fun, educational activities that promote learning. They are free of charge and open to the public.

### **Adventure Day** October 5, 2025

KMOS partnered with Runge Conservation Nature Center for this family event with 1,200 attendees. It provided opportunities to explore nature and meet Daniel Tiger as well as story time, a Daniel Tiger theatre, a coloring station, and a VR game. KMOS handed out activity packs along with Daniel Tiger capes and headbands.

### **Get the Red Out** September 11, 2025

KMOS took part in the annual block party event on the campus of University of Central Missouri with a booth promoting our programming and giving out SWAG items.

### **Missouri State Fair** August 14, 2025

KMOS had a booth at the Leisure Travel Trade Show at the Missouri State Fair where we gave away door prizes, limited edition SWAG items, and children's summer activity bags. This gave us an opportunity to connect directly to our community, while also promoting our programming.



# KMOS 2025 LOCAL CONTENT AND SERVICE REPORT

## **Read Along with Molly of Denali** June 18, 2025

Knob Noster Kids Academy hosted KMOS to provide children the opportunity to read along with a Molly of Denali book then watch an episode of the show.

## **Estate Planning Seminar Lunch & Learn** June 5, 2025

KMOS partnered with area experts to host an estate planning and wealth management seminar at the State Historical Society in Columbia.



## **KMOS PBS KIDS Writers Contest**

MOS PBS again launched the KMOS PBS KIDS Writers Contest in January of 2025. Children from kindergarten through 4th grade are invited to write and illustrate their own stories. This contest is designed to promote the advancement of children's reading skills through hands-on, active learning. Outreach and engagement efforts focused on partnerships with teachers, teacher organizations along with general audiences. A total of 103 entries were received. Winning entries were placed on the KMOS website, and the winners received Amazon Kindle tablets, books provided by Scholastic, and a PBS KIDS bundle. This initiative was sponsored in part by Scholastic and Central Bank.

## **Indie Lens Pop-Up Screenings**

### *Free For All: The Public Library*

- William Woods University, Fulton | January 21, 2025
- University of Central Missouri, Warrensburg | January 23, 2025
- Lincoln University, Jefferson City | January 29, 2025
- Daniel Boone Regional Library, Columbia | January 30, 2025
- River Regional Library, Jefferson City | April 7, 2025

### *Bike Vessel*

- William Woods University, Fulton | February 4, 2025
- University of Central Missouri, Warrensburg | February 20, 2025
- Lincoln University, Jefferson City | February 25, 2025

### *Home Court*

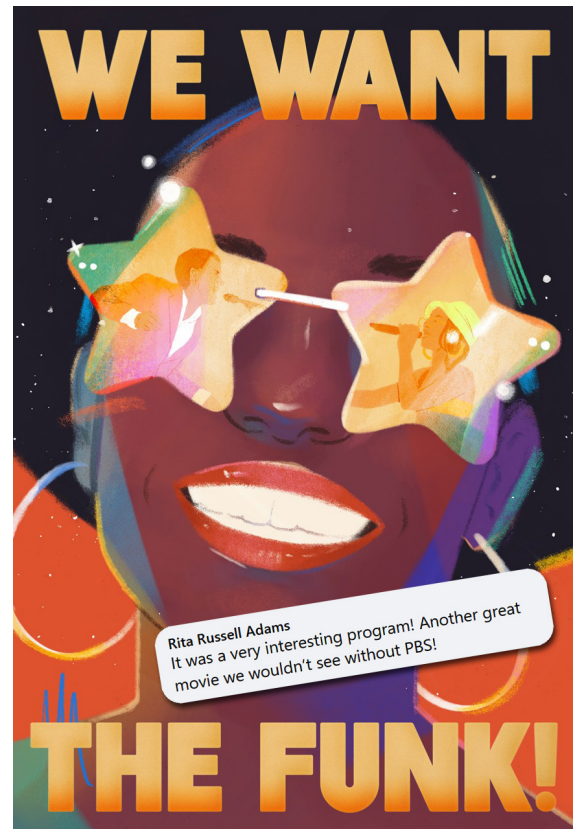
- William Woods University, Fulton | March 18, 2025
- Lincoln University, Jefferson City | March 19, 2025
- University of Central Missouri, Warrensburg | March 20, 2025

### *We Want The Funk*

- William Woods University, Fulton | April 1, 2025
- Lincoln University, Jefferson City | April 9, 2025
- University of Central Missouri, Warrensburg | April 17, 2025

### *My Alzheimers*

- William Woods University, Fulton | April 22, 2025
- Lincoln University, Jefferson City | April 30, 2025
- University of Central Missouri, Warrensburg | May 1, 2025



## EDUCATIONAL OUTREACH AND ENGAGEMENT

KMOS PBS distributes free teaching resources, lesson plans, videos, and games that are aligned to state and national standards through LearningMedia.

KMOS also distributed PBS KIDS Summer Learning materials to schools, parents and other educators.

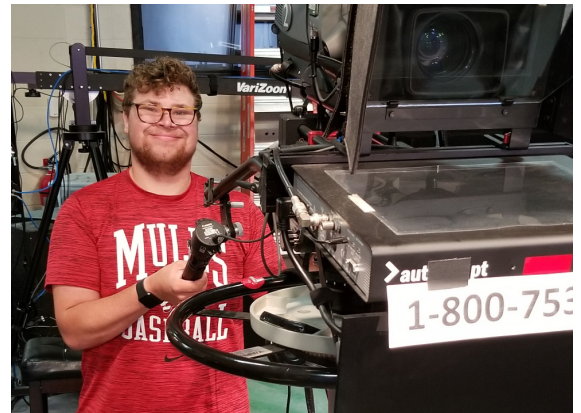
Literacy Promotion through donation of books, KMOS Curiosity Kits, and other reading resources and more with help from these community partners:

- CEA Earth Day Committee
- Scholastic Books
- Boys and Girls Club of Central Missouri
- Big Brothers and Big Sisters of Central Missouri
- Big Brothers Big Sisters of Johnson County
- Multiple school districts
- Runge Conservation Nature Center

## PROFESSIONAL EXPERIENCE FOR STUDENTS AT UCM

Student involvement has been key for KMOS-TV since it was first acquired by the university in 1978. Since then, students of many backgrounds and academic pursuits have gained practical experience working with professionals while attending classes.

While many are involved in learning and working in video production, other students supplement their classroom experience by working on print publications, station publicity, member relations, equipment maintenance, programming and traffic, accounting, on-air operations and promotions.



To support student efforts, the KMOS Community Advisory Board has endowed, with additional public contributions, scholarships that honor individuals who were instrumental in the early years of KMOS.

In May 2025, KMOS held a banquet to present the scholarships and to celebrate the contributions of the current student employees with an awards ceremony. The awards for each category were voted on by the students as a way of supporting their peers.

**Fred Hunt Scholarship**

Christian Lampher

**Outstanding Administrative Support**

Sai Kiran V

**Outstanding Programming Student**

Roseme Sapkota

**Fred Hunt Award for Master Control Excellence**

Ankit Suresh Kuttarmare

**Best On-Air Promotion**

Christian Lampher

**Christy Millen Award for Best Editing**

Izayah Townley

**Best On-Camera Talent**

Nolan Baker

**Production Team Player**

Jordan Birk

**Thrive Intern of the Year**

Ronan James-Estenson

**Best Documentary**

Kayla Blankenship and Katie Morrison

**Best Non-Documentary Project**

Nolan Baker

**Staff Award for Outstanding Student**

Emily Matter

## CONTACT KMOS

Your feedback is the best way for us to measure how well we are serving central Missouri. Please do not hesitate to let us know how you feel about our programming, events or services. We welcome comments and questions by phone, email and regular post. In addition, you can learn more about KMOS-TV programming and services by visiting [www.kmos.org](http://www.kmos.org)

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[www.linkedin.com/company/kmos-pbs](http://www.linkedin.com/company/kmos-pbs)



**Delivering the Broadcast Signal**

KMOS broadcasts to homes in 38 central Missouri counties from a tower located near Syracuse, Missouri. On-going efforts to maintain and improve delivery of the signal includes replacement of the tower lights and the elevator control system.



KMOS is locally licensed to the University of Central Missouri, which has a long tradition of "Education for Service."